

## Masters of Business Administration: Curriculum Map

Course Number and Title	A1	A2	A3	B1	B2	C1	C2	C3	C4	C5
<b>Pre-term courses</b>	<b>A1</b>	<b>A2</b>	<b>A3</b>	<b>B1</b>	<b>B2</b>	<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>
BUS051 Effective Communications						A	A	I	I	I
BUS050 Quantitative Methods		I	I	I			B			
<b>First year courses</b>	A1	A2	A3	B1	B2	C1	C2	C3	C4	C5
BUS305 Managing People & Organizations	I			I	I	A	I		I	
BUS320 Data Analysis for Business Decisions	I	B	B		B					
BUS322 Managerial Economics	B	I	I	I					I	I
BUS330 Financial Management	I			I					I	I
BUS345 Financial Accounting	B	B		B					B	B
BUS346 Managerial Accounting & Control	B	I	I	I			I		I	
BUS360 Marketing Management	I					I	I			
BUS380 Operations & Process Management	I	I		B	B		I		I	I
<b>Second year courses</b>	A1	A2	A3	B1	B2	C1	C2	C3	C4	C5
<b>Second year electives: general track</b>	A1	A2	A3	B1	B2	C1	C2	C3	C4	C5
BUS300 Introduction to International Competitive Strategy		A2		B1	B2		C2			
BUS306 Managerial Negotiations				I	I		A		I	
BUS307 Human Resource Management	A	A			A	A				A
BUS309 Special topics in Management		I		A	A	A	A	I		
BUS310 International Business Management	I	A		A	A	A	I	B	A	
BUS312 Legal Environment of Business	B			I	I					B
BUS317 Leadership		I		A	A	A	A	I		
BUS327 Micro-foundations of Competitiveness		A		A	A	A	A		A	A
BUS382 Supply Chain Management		I	A	A	A		A	A	A	A
BUS385 Project Management		A	A	A	A	I	A		A	
BUS390 Entrepreneurship, Innovation & Incubation		A		A	A	A	A	A	A	A
BUS391 Startup Management			B	I	I	A	A		A	A
<b>Second year electives: finance &amp; accounting track</b>	A1	A2	A3	B1	B2	C1	C2	C3	C4	C5
BUS332 Corporate Finance	A	A		A			I		I	I
BUS336 Management of Fin Institutions	I	I	B	I	I	I	I		I	I
BUS338 Investment Management and Analysis	I	I	B	I	I	I	I		I	I
BUS339 Special topic: Behavioral Finance	B	B	B	I	I	I	I		A	A
BUS348 Financial Statement Analysis	A	A	I	I	I	I			I	I
BUS351 Cost Accounting	B	A	A	I			I		I	
BUS353 Audit & Evaluation Controls	A	I		A		I	I		I	I
BUS355 Advanced Fin Accounting	A	A	I	A	A				A	A

<b>Second year electives: business analytics track</b>	A1	A2	A3	B1	B2	C1	C2	C3	C4	C5
BUS321 Data Mining for Business Decisions		A	I	I	I		I			
BUS365 Marketing Research		A	A	A					I	I
BUS378 Business Intelligence	I	A	A	A	I		I			
BUS324 Business Analytics		A	A	A	I					
<b>Second year electives: marketing track</b>	A1	A2	A3	B1	B2	C1	C2	C3	C4	C5
BUS365 Marketing Research		A	A	A					I	I
BUS366 Advertising Management	I		I		I	I	I		I	B
BUS369 Special topics in Marketing				I			I		I	I
BUS384 Digital Commerce	I		I	I			A	I		

***B=Beginning; I=Intermediate; A=Advanced***

Program Objectives and corresponding student learning outcomes

**Objective A: Develop Proficiency in core business knowledge.**

*Students Learning Outcomes for Objective A:*

- A1. Attain information literacy and acquire theories and concepts from core functional areas of business.
- A2. Compile and analyze relevant information (and data) to address complex business challenges.
- A3. Apply up-to-date information technologies in business decision making.

**Objective B: Encourage creative and critical thinking in business applications.**

*Students Learning Outcomes for Objective B:*

- B1. Critically synthesize and analyze information for problem solving in business situations.
- B2. Think creatively in decision making through rigorous application of multidisciplinary knowledge in business situations.

**Objective C: Develop leadership, communication, teamwork and entrepreneurial skills in the local and global contexts.**

*Students Learning Outcomes for Objective C:*

- C1. Apply leadership skills and perform as an effective and ethical team player.
- C2. Effectively communicate and engage with a variety of stakeholders.
- C3. Apply entrepreneurial skills in diverse business situations.
- C4. Apply business knowledge in the global context.
- C5. Apply business knowledge in the context of the Armenian economy.