

General Education Requirements ⁽²⁾
(15 courses + 6 non-credit courses)

Foundation Courses (12 courses)

FND 101 Freshman Seminar 1
FND 102 Freshman Seminar 2
FND 103 Armenian Language & Literature 1 ⁽³⁾
FND 104 Armenian Language & Literature 2 ⁽³⁾
FND 121 Armenian History 1 ⁽³⁾
FND 122 Armenian History 2 ⁽³⁾

Physical Education, First Aid, and Civil Defense ⁽⁴⁾

FND 110 Physical Education – Four semesters in the first two years
FND 152 First Aid – One course. First semester.
FND 153 Civil Defense–One course. First semester.

Breadth Requirements (9 courses)

Arts & Humanities (3 courses)

Three Arts and Humanities courses (connected thematically and topically) in the same theme, of which at least one should be lower division, and at least one should be upper division.

Social Sciences (3 courses)

Three Social Sciences courses (connected thematically and topically) in the same theme, of which at least one should be lower division, and at least one should be upper division.

Quantitative Sciences (3 courses)

Three Quantitative Sciences courses (connected thematically and topically) in the same theme, of which at least one should be lower division, and at least one should be upper division.

Courses in the major, whether required, track or elective, cannot be applied to General Education requirements.

Some other courses might not be open to all majors as a General Education course.

BAB Major Core Requirements
(18 courses)

Core Fundamentals (3 courses)

BUS 109 Business Mathematics or Calculus 1 ⁽⁵⁾
BUS 110 Applied Statistics
BUS 177 Business Communications

AND

Core Requirements (15 courses)

BUS 101 Introduction to Business
BUS 105 Foundations of Management
BUS 145 Introduction to Financial Accounting
BUS 146 Introduction to Managerial Accounting
BUS 160 Principles of Marketing
BUS 209 Business Mathematics 2
BUS 211 Introduction to Innovation & Entrepreneurship
BUS 230 Introduction to Finance
BUS 280 Operations Management
BUS 295 Research Methods
BUS 299 Capstone
ECON 121 Principles of Microeconomics
ECON 122 Principles of Macroeconomics

1 of these 2 courses Required

BUS 281 Management of Information Systems
BUS 286 Accounting Information Systems (Required for Accounting track)

1 of these 3 courses Required

BUS 210 Introduction to International Business Management
BUS 265 International Marketing (Required for Marketing track)

ECON 225 International Economics (Required for Economics track)

AND

Students must take Core Requirement: BUS 286 Accounting Information Systems

Track Requirements: (3 courses)

BUS 245 Intermediate Financial Accounting
BUS 247 Intermediate Managerial Accounting
BUS 248 Introduction to Financial Statement Analysis

BAB Tracks

(5 courses)

Accounting Track (5 courses)

Track Elective: (2 courses)

BUS 232 Principles of Corporate Finance
BUS 239 Special Topics in Finance
BUS 250 Tax Accounting
BUS 253 Introduction to Auditing
BUS 254 Intermediate Auditing
BUS 257 International Accounting

OR

Economics Track (5 courses)

Students must take Core Requirement: ECON 225 International Economics

Track Requirements: (3 courses)

ECON 221 Intermediate Microeconomics
ECON 222 Intermediate Macroeconomics
ECON 224 Introduction to Econometrics

Track Elective: (2 courses)

BUS 226 Money, Banking & Financial Institutions
BUS 227 International Monetary Relations
BUS 232 Principles of Corporate Finance
BUS 233 Public Finance
BUS 234 Market Structure and Strategy
BUS 239 Special Topics in Finance
ECON 120 Evolution of Economic Thought
ECON 201 Economics and Public Policy
ECON 223 Economics of Sustainable Development
ECON 228 Economics of Development
ECON 229 Special Topics in Economics

OR

Marketing Track (5 courses)

Students must take Core Requirement: BUS 265 International Marketing

Track Requirements: (3 courses)

BUS 262 Consumer Behavior
BUS 275 Market Research
BUS 276 Integrated Marketing Communication

Track Elective: (2 courses)

BUS 261 Sales Management
BUS 263 Brand Management
BUS 266 Advertising Management
BUS 271 Tourism and Hospitality
BUS 278 Internet Marketing
BUS 279 Special Topics in Marketing

OR

General Business (5 courses)

Students may choose any combination of courses from Business Electives, Accounting Track, Economics Track, or Marketing Track with appropriate prerequisites.

Free Electives

(Min 2 course)

Any two additional courses offered at AUA

AND

Examples of Additional Business Electives
(as available)

BUS 201 Business Negotiations
BUS 207 Human Resources Management
BUS 218 Financial inclusion and Sustainable development
BUS 282 Modern Tools of Decision Making
BUS 285 Strategic Management
BUS 287 Start-up Management
BUS 288 Business Analytics
BUS 290 Independent Study
BUS 292 BAB Internship

⁽¹⁾ To be eligible for graduation, BAB students need to complete BAB Major Core requirements (18 courses, 3 credits each), BAB Tracks (5 courses, 3 credits each), General Education requirements (21 courses (=15 courses + 6 courses [non-credit, Pass/No Pass courses]), 45 credits in total), and Free Electives (6 credits in total). This constitutes a total of 120 credits.

⁽²⁾ The section is meant to provide a summary on the General Education requirements. All the General Education requirements can be found at <https://gened.aua.am/>

⁽³⁾ Students who are Republic of Armenia (RoA) citizens who have graduated from an RoA school in which Armenian is the language of instruction take these courses in Armenian. All other students take these courses in English.

⁽⁴⁾ These are non-credit, Pass/No Pass courses. Students who have completed their military service are exempt from FND 152 First Aid and FND 153 Civil Defense. More information about Physical Education, First Aid, and Civil Defense can be found at <https://gened.aua.am/physical-education-first-aid-and-civil-defense-requirement/>

⁽⁵⁾ Freshmen can choose to take Calculus 1 instead of Business Mathematics. Note that, as with any cross-program registration, this is subject to respective program chairs' approval and seat availability.