

**BA in English and Communications  
Curricular Map**

Learning Outcomes	Accurately and precisely communicate- both in speaking and writing - in a variety of contexts and genres.	Demonstrate a thorough command of English and its linguistic structures.	Comprehend different varieties of English, taking into account interlanguage phenomena in their own and others' communication.	Analyze oral and written discourse of various genres with regard to social, cultural, political, and historical contexts.	Analyze the structure and evolution of English words and texts from the point of view of morphology, phonology, grammar, syntax and semantics.	Apply theoretical frameworks to analyze media and other forms of public discourse.	Identify and describe the nature and function of language as a human attribute, including language acquisition, language and society, language and culture, language and thought.	Produce and edit high quality, technical oral and written English communication and translation from English into Armenian and vice versa.	Tailor communication to, and engage in persuasive communication with, specific audiences and media.	Apply theoretical frameworks for literary criticism, linguistic analysis, and communication theory.	Conduct original research and be prepared to pursue advanced studies in English, Public Relations, or Communication fields.	Produce and deliver written and oral presentations, and communicate with specialists and non-specialists using appropriate media and technology.	Think critically and creatively, conceptualizing real-world problems from different perspectives.	Work productively in diverse teams and solve problems collaboratively.	Use common software and information technology to pursue inquiry relevant to their academic and professional fields, and personal interests.	Weigh evidence and arguments, and appreciate and engage in diverse modes of inquiry characteristic of historical, cultural, political, economic, and quantitative disciplines.	Properly document and synthesize existing scholarship and data, keep current with developments, conduct independent research, and discover and learn new material on their own.
	1.1	1.2	1.3	2.1	2.2	2.3	2.4	3.1	3.2	3.3	3.4	4.1	4.2	4.3	5.1	5.2	5.3
FND 101 Freshman Seminar 1												B	B	B			
FND 102 Freshman Seminar 2												B	B	B	B	B	B
FND 103 Armenian Language & Literature 1													I	I			
FND 104 Armenian Language & Literature 2													A	A			
FND 121 Armenian History 1																	
FND 122 Armenian History 2																	
GE AH (2 courses)												B	I	B			
GE QS (2 courses)												B					B
GE SS (2 courses)												B					
E&C 103 Introduction to Language and Culture		B	B				B		B				B				
E&C 104 Introduction to Communications						B			B	B			B				
E&C 105 Introduction to the Structure of English	B	B	B		B												
E&C 120 American Literature I	B		B	B						B			B				
E&C 121 English Literature I	B		B	B						B			B				
E&C 122 World Literature I	I						I			I							
E&C 123 Rhetoric	I	I	I	I		I			I								
E&C 124 Drama 19th Century to Present			I	I		I				I							
E&C 125 Introduction to Acting Techniques			B	B					B	B					B		
E&C 130 Introduction to Journalism	I			I					I				I		I		
E&C 140 Expository Writing	B								B			I					
E&C 141 Persuasive Writing	B								B			I	I				
E&C 151 Consecutive and Simultaneous Interpreting	A	I	A			A	A	A	A			A				A	A
E&C 200 Discourse Analysis				I			I						I				
E&C 201 The History of English	I	I															
E&C 202 Topics in Linguistics	A		A	A	I	A	A		I			I	I			I	
E&C 203 English Phonetics and Phonology		I			I		I			I							
E&C 220 American Literature II	A			A			A			A							
E&C 221 English Literature II	A			A			A			A							
E&C 222 World Literature II	A			A			A			A							
E&C 223 Shakespeare			A	A						A	A						
E&C 224 Theatre and Society				A		A				A			A				
E&C 225 Short Fiction	I			I						I							
E&C 226 Speculative Fiction	I			I						I			I			I	
E&C 227 Modern Poetry									I		I						
E&C 228 Children's Literature	A	A		I								A	I				
E&C 231 Public Speaking	I					I			I			I					
E&C 232 Public Relations						I		I		I		I	I				
E&C 233 Professional Communication	A		A			A			A			I	I	I			
E&C 234 Advertising	I				A				I					I			
E&C 235 Communication Ethics				I		I					I		A		I	I	
E&C 236 Survey/Polling Methodology						A							A				A
E&C 237 Introduction to Filmmaking						A			A			I	I	I		A	A
E&C 238 Media & Society				I		I				I			I				
E&C 239 Campaigning for a Cause	A					A			A			I	I	I			
E&C 240 Creative Writing	I			I					I				I				
E&C 241 Scriptwriting	A	A		A				A	A					A			
E&C 242 Technical Writing	A	A					A	A	A			A		A	A	A	A
E&C 243 The Practice & Art of Non-Fiction	I								I		I						
E&C 244 Writing for Media	A			A		A											

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	Accurately and precisely communicate— both in speaking and writing - in a variety of contexts and genres.	Demonstrate a thorough command of English and its linguistic structures.	Comprehend different varieties of English, taking into account interlanguage phenomena in their own and others' communication.	Analyze oral and written discourse of various genres with regard to social, cultural, political, and historical contexts.	Analyze the structure and evolution of English words and texts from the point of view of morphology, phonology, grammar, syntax and semantics.	Apply theoretical frameworks to analyze media and other forms of public discourse.	Identify and describe the nature and function of language as a human attribute, including language acquisition, language and society, language and culture, language and thought.	Produce and edit high quality, technical oral and written English communication and translation from English into Armenian and vice versa.	Tailor communication to, and engage in persuasive communication with, specific audiences and media.	Apply theoretical frameworks for literary criticism, linguistic analysis, and communication theory.	Conduct original research and be prepared to pursue advanced studies in English, Public Relations, or Communication fields.	Produce and deliver written and oral presentations, and communicate with specialists and non-specialists using appropriate media and technology.	Think critically and creatively, conceptualizing real-world problems from different perspectives.	Work productively in diverse teams and solve problems collaboratively.	Use common software and information technology to pursue inquiry relevant to their academic and professional fields, and personal interests.	Weigh evidence and arguments, and appreciate and engage in diverse modes of inquiry characteristic of historical, cultural, political, economic, and quantitative disciplines.	Properly document and synthesize existing scholarship and data, keep current with developments, conduct independent research, and discover and learn new material on their own.
E&C 245 Writing for Tourism, Culture and Country Promotion	A			A		A		A	A								
E&C 246 Business Journalism	A							A	A								
E&C 250 Introduction to Translation				I				I		I							
E&C 251 Business Translation		A	A	A		A		A									
E&C 252 Technical Translation		A	A	A		A		A									
E&C 253 Literary Translation				A				A									
E&C 260 Negotiation						I			I					A			
E&C 261 World Media	I			I		I				I	I		A			A	
E&C 262 Filmmaking 2						A			A			I	I				
E&C 263 Opinion Making in the Age of New Media	A			I				A				I			B		
E&C 264 Public Relations Campaigns						I		A	A		I	A	A	A			I
E&C 265 The Language of Film						I	I						I				I
E&C 268 Introduction to Photography						I			I				I				
E&C 290 Research Methods	A		A	A	I	A			I		A	I	I		I		A
E&C 298 Independent Study	A										A		A		A	A	A
E&C 299 Capstone	A	A									A		A		A	A	A

B = Beginner; I = Intermediate; A =Advanced